

# Product Maturity Map

Created By Matt Paulin

Product Discovery

Product Validation

Product Scaling

Idea

Vision

Prototype

Play Test (MVP)

Release

Product Market Fit

Grow Audience

Charge Money

Optimize Funnel

Stabilize Business

**Enterprise Scaling**

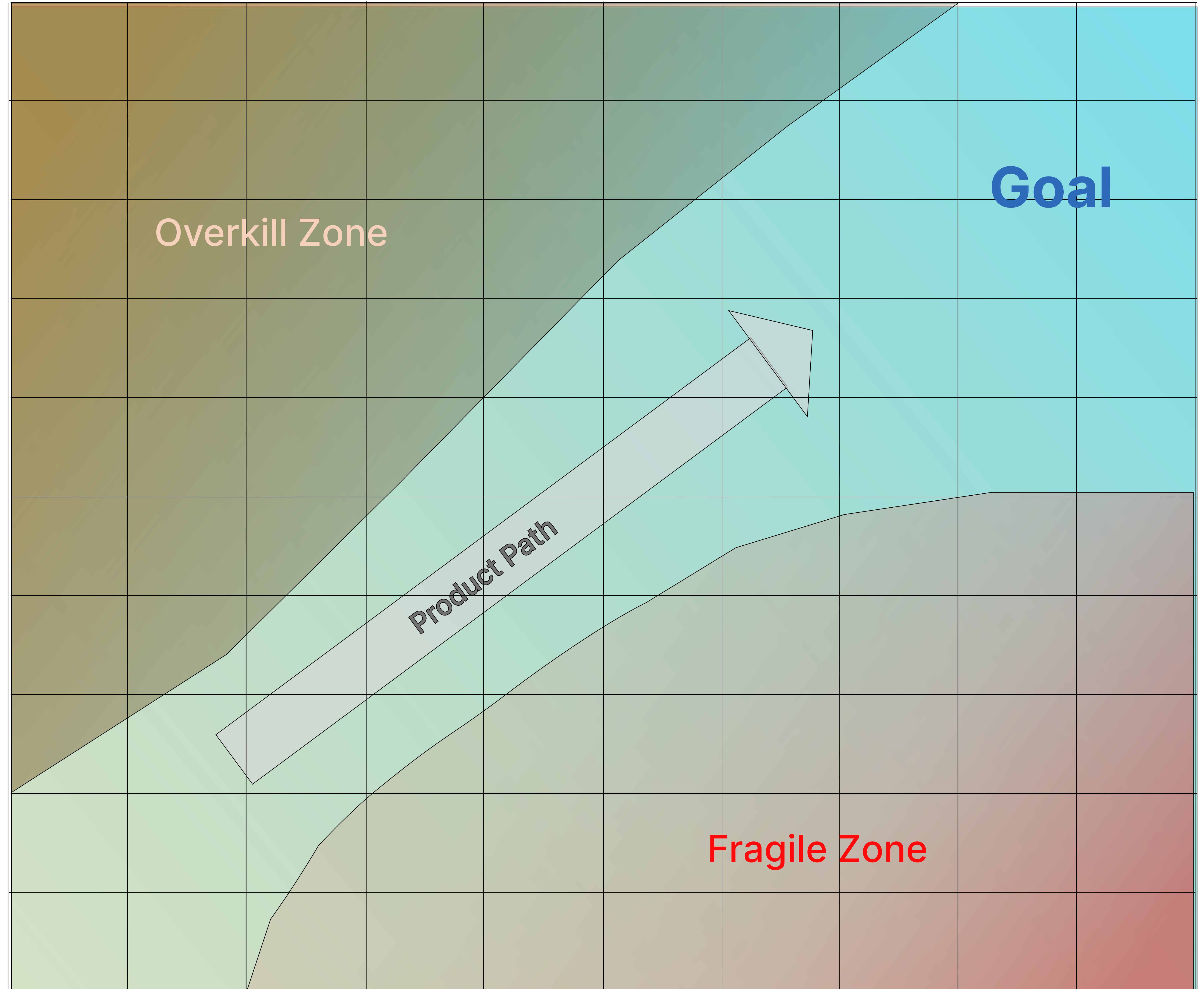
- Linear Infra Cost
- Security & Compliance
- Delegate and Automate with AI

**Core System and Stability**

- Multi Agent Orchestration
- System Consistency Automated Testing
- Automated Data Management
- Telemetry: Logs Metrics, Feedback

**Engineering Planning**

- Automated Infra Deployment
- Facilitate Development Team
- System Planning



EL10

EL9

EL8

EL7

EL6

EL5

EL4

EL3

EL2

EL1

Engineering Levels

PL1

PL2

PL3

PL4

PL5

PL6

PL7

PL8

PL9

PL10

Product Levels



MINISTRY OF PRODUCT